

Memorandum



To:	Surf Life Saving Clubs
From:	Surf Life Saving Foundation
Date:	Friday 30 September 2016
Subject:	Fundraising opportunity for SLS Clubs - Waterline Challenge 12-13 November 2016

Surf Life Saving has accepted the offer to be a major beneficiary of the Waterline Challenge which will be held over the weekend of 12-13 November 2016.

Participants can walk, swim, ride or paddle any distance they want to help raise funds for local Surf Life Saving Clubs. All you have to do is register as a Team Leader and create a team (don't forget to nominate your club) or join one that already exists.

As part of this inaugural national event, 80% of participant donations will be directed to their nominated charity (this would be your Surf Life Saving Club) with the other 20% directed into a pool to share with a small selected group of charitable organisations which includes the Surf Life Saving Foundation.

Working in partnership with the Waterline Challenge Foundation and their partner Givematcher, we are able to offer participants the ability to enable participants to raise funds for your own Club.

Funds raised will be reconciled by Givematcher and The Surf Life Saving Foundation, and will be distributed accordingly to the Surf Life Saving Club that the participant has chosen.

Your club is encouraged to promote the event to your local community - encourage them to register a team to participate and raise money for your Surf Club.

To do so they will need to follow the instructions in the Waterline Challenge Registration page.

To nominate a Surf Life Saving Club as your charity of choice – add your local club to your team name, in the following way:

Team Name: SLSA "ClubName" "Team Name" (note – no spaces in Club Name)

Examples:

1. If your local club is "North Bondi" and your Team was "Dave's Aces" – then enter this:
SLSA NorthBondi Dave's Aces.
2. If your local club is "Surfers Paradise" and your Team was "Julie's Trekkers" – then enter this:
SLSA SurfersParadise Julie's Trekkers.

Also attached are a few additional ideas that may assist in your fundraising.

To find out more about participating in the Waterline Challenge click www.waterlinechallenge.org
Or use the Surf Life Saving link page: givematcher.com.au/surf-life-saving

Please note that this event is not owned or managed by SLSA or SLSF. The Waterline Challenge Foundation has invited Surf Life Saving to participate as a fundraiser.

The Surf Life Saving Foundation

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CREATE YOUR WATERLINE CHALLENGE AND RAISE FUNDS FOR YOUR LOCAL SURF LIFE SAVING CLUB

1.



TEAM UP CHOOSE YOUR TEAM

1. Choose a Team of 3-10 people
2. Choose a Team Leader
3. Choose a Team Name
4. Choose an Itinerary --- Start Place/Time, Finish Place/Time
5. Choose how you will do the Challenge – walk, run, swim, kayak, hike....

Add your Club logo
and contact details here

2.



REGISTER TEAM LEADERS

1. Go to www.waterlinechallenge.org
2. Select **Join the Challenge**
3. Select **HOW TO REGISTER**
4. Select **REGISTER NOW** to be taken to the registration portal Givematcher
5. Select **REGISTER NOW**
6. Create your Account Details
7. Select **Yes**, when asked Are you the Team Leader?
8. Enter your Team Information (SLSA ClubName Team Name) and follow prompts
9. Choose Surf Life Saving as your Charity
10. Complete Registration Details
11. Complete Payment Information (\$33.50pp)
12. **Register**
13. **ON THE CHALLENGE DAY SMS** your local Community Champion with your start and finish time. Your Community Champion will be notified to you in advance

3.



REGISTER TEAM MEMBERS

1. Go to www.waterlinechallenge.org
2. Select **Join the Challenge**
3. Select **HOW TO REGISTER**
4. Select **REGISTER NOW** to be taken to the registration portal Givematcher
5. Select **No**, when asked "Are you the Team Leader"?
6. Choose the Team you are joining
7. Complete Registration Details
8. Complete Payment Information (\$33.50pp)
9. **Register**

**ONCE REGISTERED,
YOUR PACK WILL
ARRIVE IN THE MAIL.
START FUNDRAISING!**

